



FOR IMMEDIATE RELEASE

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For immediate release

Cow Pie Bingo to Benefit Warren County United Way

Watch for “The Cow” on September 30 at the corner of State Routes 741 and 63! WCCS will kick off its support of the Warren County United Way campaign with Cow Pie Bingo at 9:00 a.m. If all squares are sold, the winner and the Warren County United Way could both reap up to \$2,500!

Cost per square is \$50.00 and multiple owners of one square are allowed. Land (squares) can be purchased Monday through Friday 9:00 am – 4:00 pm beginning Monday, September 12, 2011 through Friday, September 30, 2011 at 9:00 a.m. at WCCS, 570 North State Route 741, Lebanon, OH. Purchasers can pay for your “land” and then pick out your location by writing in your name(s) and a phone number on the Cow Pie Board located in the 741 Center Lobby. For more information, please call 513-695-2294 today or visit website at wccsi.org.

Cow Pie Bingo is a tried and true event that holds a lot of laughs and suspense! The cow, generously transported by Moorefield Farms, is maintained in a roped off area with 100 squares measuring 5’ x 5’ each for an overall grid of 50’ x 50’. The cow will be allowed to roam freely within the grid and cannot be coaxed in anyway to any certain area. Once

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the cow has made the “pie” that square is declared the winner. In the event the “pie” is occupying more than one square, the judge will determine which square has the larger amount of the “pie” contained within it and that square is declared the winner.

Attendance is not required to win. In the event the winner is not present, winner’s name(s) will be posted on the Board in the 741 Center Lobby. Winner will be notified by WCCS.

Non-selling squares become the property of WCCS, Inc. If the pie lands on an unoccupied square, half the proceeds go to WCCS and half to Warren County United Way. Either way, all proceeds will be donated to a very worthy cause. Hot dogs, cookies and drinks, and other fun activities will be available while we wait on the pie!

For more information, please call 513-695-2294 today or visit www.wccsi.org.

About Warren County Community Services, Inc.

WCCS, Inc. is a nonprofit organization strengthening the fabric of the community by serving seniors, families, and children. For more information on our services or programs call WCCS at 513-695-2100 or visit our website at www.wccsi.org.

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